

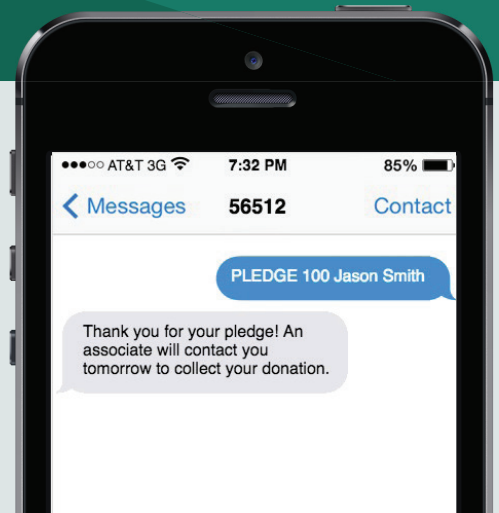


# give by cell

# MOBILE PLEDGE

Donors send a text message donation - in any amount!

Mobile Pledge is a great way to incorporate mobile giving into your next live event, harnessing the immediacy of text messaging to incite your guests to action.



## FEATURES & BENEFITS

**MOBILE PLEDGE** is a text message donation service specifically designed for live events — donors can pledge any amount without the \$5 or \$10 limit that is standard for mobile giving. The Mobile Pledge system captures your donor's pledge amount and phone number, and your staff can contact donors to process all pledge transactions.

Give by Cell provides in-depth reporting statistics to track all pledges, as well as donor contact information. That way, you'll know when and from where your donor sent a pledge.

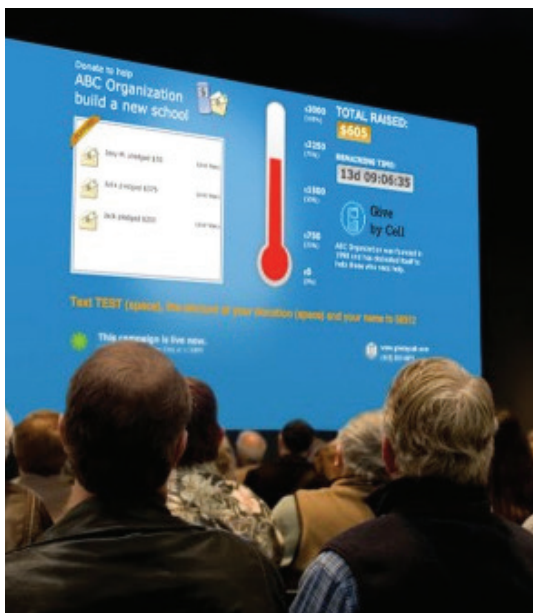
Why wait? Get into the spirit of giving! Your Mobile Pledge account can be activated overnight, and live the next day.

## FUNDRAISING THERMOMETER

With our **FUNDRAISING THERMOMETER**, you can easily visualize, your donors' pledges in real-time — so both you and your donors can see how close you are to reaching your fundraising goal. Once they've sent a text, your donor's name will appear next to their pledge. And donors love seeing their name in lights!

Getting started is as easy as logging in to our Web-based administrative site, connecting your laptop to a projector at the event, and watching that red barometer climb higher and higher.

Visit this link to try out a demo version of the Fundraising Thermometer: <http://givebycell.com/service/solutions/screencasting/>





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# PRICING

for Mobile Pledge

	PER EVENT	PER YEAR
SET-UP FEE	\$250	\$250
SERVICE FEE	\$250	\$1,000
TRANSACTION FEE	\$1/pledge	\$1/pledge