



Screencasting

Live events, galas, and fundraisers are the perfect time to promote your mobile giving campaign.

Chances are many of your supporters will learn about your cause for the first time at a special event, gala, or large-scale fundraiser – and they might be moved to make a donation right then and there. Screencasting lets you build on the excitement of your event and reach out to potential first-time donors for a simple text donation.

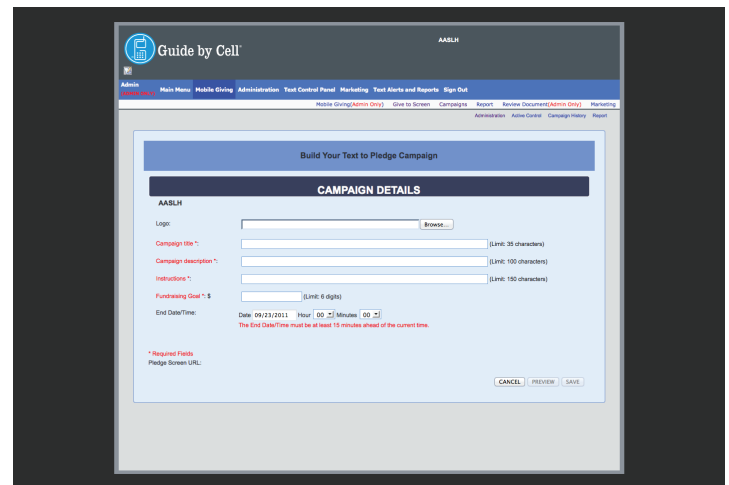
With Screencasting, you can visualize your campaign progress in real time on a large screen, which can also be customized to show your organization’s logo or any other message. As you give your call-to-action, the display shows your goal amount, remaining time left to donate, how close you are to reaching your fundraising goal, and the names of the guests who have donated so far – people love to see their name appear!

When a donor texts in, the thermometer bar rises to account for their donation – so everyone can immediately see the difference they’ve made for your cause.

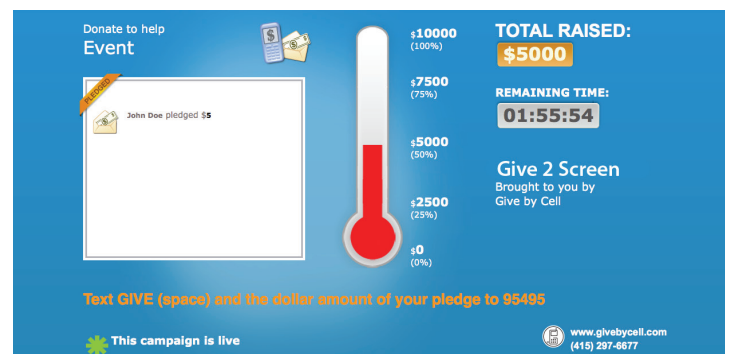
Screencasting is a great way to get everyone involved and inspire some friendly competition. And all it takes is a simple text message.

Give by Cell provides the site URL to access the Screencasting interactive display. What else do you need to get started?

- projector/screen
- laptop
- reliable Internet connection



Give to Screen Backend Screen



Give to Screen Frontend Screen