

ADD-ON SERVICES

MOBILE FUNDRAISING



MOBILE GIVE

Direct phone bill charged for donation of either **\$5, \$10 or \$25**

Add Ons:

- **EMAIL COLLECTION**
- **SECONDARY KEYWORDS**
- **FIFTH MESSAGE**
- **UNIQUE KEYWORD**
- **EXTRA KEYWORDS**
- Combine with **MOBILE DONATE**



MOBILE DONATE

Donor uses credit card to donate any amount

Add Ons:

- Add **FACEBOOK & TWITTER** share buttons
- **CUSTOMIZATION** such as select campaign donation goes toward (drop-down)
- **TEXT MESSAGE REMINDERS** to complete donation form post donation attempt
- **PAYPAL** as a donation option

CALL TO DONATE

Good for people who don't want to donate via texting, but still wish to donate. They call a phone number and enter their credit card info to complete their donation.



MOBILE PLEDGE

Donors text in their pledge amount and the NPO follows up to process the donation via phone.

TEXT CRM CHAT



CLICK-AND-TEXT

Seamlessly integrate with any CRM to allow NPOs to send text messages to those in their databases, in lieu of sending emails

VOLUNTEERS

SMS ALERT PLATFORM

Use text messaging to send reminders and alerts to volunteers working an event



SMARTPHONE TRAINING GUIDE

Create a smartphone mobile training guide for volunteers

CAPTURE HOURS

Empower employers or volunteers to text in their hours worked.

HUMAN RESOURCES

MOBILE HR GUIDE

Create smartphone mobile guide for HR benefits, onboarding and training



RECRUITING

Create an interactive texting sequence to connect candidates with your Applicant Tracking System (ATS)

CROWDFUNDING

FUND BY CELL

- Create a free account to assist in your fundraising goals. We have one of the lowest fee structures in the business for transaction fees (3.9%)
- **Peer-to-peer sub-accounts** - turn your donor base into fundraising engines — all the fundraising they do on your behalf goes into your parent account



ADD-ON SERVICES

LIVE EVENT



SCREENCAST

Interactive fundraising thermometers to spur competitive fundraising



AFTER HOURS SUPPORT

On-call support to ensure a smooth fundraising event



SCAVENGER HUNT

Build excitement and knowledge at events, ultimately raising more money



POST-EVENT SURVEY

Send participants a survey they can take on their phone, with poll link texted to all participants after the event



SELL TICKETS

Attendees can text in and get a link to a ticket purchasing page



SELFIE PHOTO GALLERY

Use our Selfie Platform to build excitement, displaying images on mobile phone, screen or monitor, or even web site



MOBILE WEB APP

Create an engaging "App-Like" smartphone mobile site using our mobile web platform

GENERAL COMMUNICATION

BUILD SMS LIST

- **Web widget** – collect cell phone numbers from your web site
- Push text messages to specific lists
- **Send MMS** – to increase click through and awareness



AUTO CALL

phone calls with your pre-recorded message to your donor base

FEEDBACK CAPTURE

Ask participants to record their own stories over our audio feedback service

BUILD DATABASE



GROW EMAIL ADDRESSES

People text in their email to join a list

WEB SITE WIDGETS

Allow visitors to sign up for text message or email alerts

RAISE AWARENESS



AUDIO INFORMATION GUIDE

Dial a number from any phone and hear a message from executive, donor, or beneficiary