

# ADD-ON SERVICES

## MOBILE FUNDRAISING



### MOBILE GIVE

Direct phone bill charged for donation of either **\$5, \$10 or \$25**

#### Add Ons:

- **EMAIL COLLECTION**
- **SECONDARY KEYWORDS**
- **FIFTH MESSAGE**
- **UNIQUE KEYWORD**
- **EXTRA KEYWORDS**
- Combine with **MOBILE DONATE**



### MOBILE DONATE

Donor uses credit card to donate any amount

#### Add Ons:

- Add **FACEBOOK & TWITTER** share buttons
- **CUSTOMIZATION** such as select campaign donation goes toward (drop-down)
- **TEXT MESSAGE REMINDERS** to complete donation form post donation attempt
- **PAYPAL** as a donation option

### CALL TO DONATE



Good for people who don't want to donate via texting, but still wish to donate. They call a phone number and enter their credit card info to complete their donation.



### MOBILE PLEDGE

Donors text in their pledge amount and the NPO follows up to process the donation via phone.

## TEXT CRM CHAT



### CLICK-AND-TEXT

Seamlessly integrate with any CRM to allow NPOs to send text messages to those in their databases, in lieu of sending emails

## VOLUNTEERS

### SMS ALERT PLATFORM

Use text messaging to send reminders and alerts to volunteers working an event



### SMARTPHONE TRAINING GUIDE

Create a smartphone mobile training guide for volunteers

### CAPTURE HOURS

Empower employers or volunteers to text in their hours worked.

## HUMAN RESOURCES

### MOBILE HR GUIDE

Create smartphone mobile guide for HR benefits, onboarding and training



### RECRUITING

Create an interactive texting sequence to connect candidates with your Applicant Tracking System (ATS)

## CROWDFUNDING

### FUND BY CELL

- Create a free account to assist in your fundraising goals. We have one of the lowest fee structures in the business for transaction fees (3.9%)
- **Peer-to-peer sub-accounts** - turn your donor base into fundraising engines — all the fundraising they do on your behalf goes into your parent account



# ADD-ON SERVICES

## LIVE EVENT



### SCREENCAST

Interactive fundraising thermometers to spur competitive fundraising



### AFTER HOURS SUPPORT

On-call support to ensure a smooth fundraising event



### SCAVENGER HUNT

Build excitement and knowledge at events, ultimately raising more money



### POST-EVENT SURVEY

Send participants a survey they can take on their phone, with poll link texted to all participants after the event



### SELL TICKETS

Attendees can text in and get a link to a ticket purchasing page



### SELFIE PHOTO GALLERY

Use our Selfie Platform to build excitement, displaying images on mobile phone, screen or monitor, or even web site



### MOBILE WEB APP

Create an engaging "App-Like" smartphone mobile site using our mobile web platform

## GENERAL COMMUNICATION

### BUILD SMS LIST

- **Web widget** – collect cell phone numbers from your web site
- Push text messages to specific lists
- **Send MMS** – to increase click through and awareness



### AUTO CALL

phone calls with your pre-recorded message to your donor base

### FEEDBACK CAPTURE

Ask participants to record their own stories over our audio feedback service

## BUILD DATABASE



### GROW EMAIL ADDRESSES

People text in their email to join a list

### WEB SITE WIDGETS

Allow visitors to sign up for text message or email alerts

## RAISE AWARENESS



### AUDIO INFORMATION GUIDE

Dial a number from any phone and hear a message from executive, donor, or beneficiary